

PROFILE

of a CHAMPION

Fatima Barka



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Fatima joined NSP as a Business Associate in 2018. After attending her first Health Conference things began to quickly move forward for her and she achieved Bronze rank. "I was seduced by the mission of the company, the quality of the natural products, and the effectiveness of the programs. I am forever grateful to my mentor Ms. Zahra Elmmala, for introducing me to NSP and for making me aware of my abilities, which encouraged me to become an IN.FORM coach and study naturopathy."

Why Nature's Sunshine?

"I was impressed by the effectiveness of the products. In addition, NSP provides the training and tools we need to learn easily, answer questions from our customers, and grow a business. Finally, I want to thank the customer service department for doing such a great job."

Your 3 keys to success:

1. Know what you want, and go after it now! Then live the rest of your life maintaining it.
2. Attend NSP trainings and events to become knowledgeable in the products and Marketing/Business Plan.
3. Be proud of what you do and talk about it with passion.

What is your ultimate goal?

"My ultimate goal is to finish my naturopathic training, and gain the maximum knowledge so that I can reach the best of my abilities and help my team evolve by providing them with the necessary information and tools."

How do I grow my business?

"There is no secret to stimulate the growth of my company. Always be open to learning and do not be afraid to ask for help. Indeed, mentors and customer service have greatly contributed to my growth. Always be visible and get yourself known. I use word of mouth; I organize meetings; and I use social media to reach a larger audience."

How do I develop new Managers?

"To develop new Managers, I share my vision, my motivation, and my knowledge in order to reach my professional dream. Knowing your product is a good start to growth; but we must not forget that marketing is also a fundamental factor to evolve the company. The success of my Managers will always be my own success. So I don't hesitate to give them the support they need to grow with me."