An Introduction to
Nature’s Sunshine Products

REAL Results
REAL Rewards
REAL Relationships

Nature’s Sunshine
Quality, Service, Integrity
Why Choose Nature’s Sunshine?

These days you can find natural health products in most grocery or convenience stores. So why choose Nature’s Sunshine products? Quite simply, Nature’s Sunshine offers the highest quality natural health products available plus wonderful educational and business opportunities. Nature’s Sunshine has nearly four decades of experience in the natural health industry and was the first company to encapsulate herbs. Take a moment to become acquainted with Nature’s Sunshine.

You’ve found what you were looking for.
Here are just a few of our proprietary formulas to try:

**Silver Shield® with Aqua Sol Technology** (Stock No. 4274-1). Silver Shield provides powerful support to the immune system.

**CleanStart®, Wild Berry** (Stock No. 3993-8). Supports the natural, everyday cleansing of toxic waste from the body. Improves energy and promotes a feeling of well-being.

**Thai-Go®** (Stock No. 4095-1). Thai-Go is a delicious fruit blend that is replete with beneficial bioflavonoids, healthful xanthones and powerful antioxidants. It supports the immune and cardiovascular systems.

**Super Omega-3 EPA** (Stock No. 1515-7). Supports the cardiovascular system, protects cell membranes and contains lemon oil for improved taste and aftertaste.

**Food Enzymes** (Stock No. 1836-9). Supplements the body’s production of important enzymes to digest proteins, carbohydrates and fat.

And many more! For more product information visit us online at [www.naturessunshine.com](http://www.naturessunshine.com).

**Real Results**

“*My stepdaughter has suffered from upper respiratory infections, etc. for 15+ years. EVERY SINGLE year for the past 11 years, her cold has turned into pneumonia (sometimes two or three cases per season). This year I started her on the Silver Shield, and although she still got a cold, this was the first time in 11 years that she did not get pneumonia! Thank you.*”

—Amy K., PA

“The results I experienced with CleanStart were wonderful. It was painless and I think it even helped reduce my appetite. I get off to a good ‘clean start’ every morning!”

—Maureen H., ID

*These statements have not been evaluated by the FDA. These product(s) are not intended to diagnose, treat, cure or prevent disease. Results are not typical. Individual results may vary widely among individual users.*
Our primary goal is to help people find optimal health. We believe that providing the best herbal combinations in the world is not enough—we want to make certain you have enough information to choose the products that will work best for you and your needs.

That’s where our independent NSP Herb Specialists come in. Nature’s Sunshine’s Herb Specialists know how to help you, and they care enough to put your health first. In addition, NSP offers great educational tools and systems that you can use to improve your health:

“I feel so blessed to have worked with and known the many friends I’ve made through Nature’s Sunshine. It’s a great company, and people recognize the quality of our products.”

—Marjorie W., Calif.

“Our quality is an expression of our integrity.”

—Bonnie C., Mo.

Visit us online for more information about NSP’s commitment to quality:


Education

Nature’s Sunshine leads the industry in quality. We carefully test each product throughout production to supply you with the highest-quality herbs and supplements in the most effective combinations available. In all, we employ more than 600 different testing methods to ensure that our customers get the potency and purity we promise. Quality begins in the fields, where only the finest herbs and raw materials are selected and then shipped to our production facility. NSP rejects all raw materials that are not up to our specifications. We are confident that our quality cannot be surpassed.

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Real Results

Superior Quality

Real Results

Education
Natural Health Education Seminars

From its beginning, Nature’s Sunshine has led the natural health supplement industry in education. Spending millions of dollars on the creation of training programs and materials, NSP is heavily invested in helping people learn about natural health alternatives. Our Natural Health and Education seminars offer an ideal way to begin or continue your natural health training. These all-day seminars discuss many topics and include fantastic take-home training tools.

Conference Call/Webinars

NSP offers a free monthly educational product focus call and webinar to help you start or continue your NSP business on the right foot. Tune in on your computer by signing up at www.nspwebinars.com. Watch and learn from the comfort of your home or office. Use the information to educate your group members. And take advantage of special discounts.

Visit us online for more information about NSP’s Education programs, literature and more: www.naturessunshine.com.

NSP from A to Z.

(Stock No. 2720-7) NSP from A to Z is an alphabetical reference for all NSP products. This book includes a glossary of terms and an introduction to the body-systems approach to natural health.

Product Fact Sheets.

NSP product fact sheets contain detailed information about our best products. They are available online at www.naturessunshine.com.

NSP Specialized Training & Events.

NSP offers its Members specialized training at annual conferences, conventions and local meetings hosted by local Managers.

Tools

Real Results
Real Rewards

The Opportunity

The Nature’s Sunshine experience encompasses more than just good physical health. As a member of NSP, you can improve your financial health as well. With generous compensation plans, fully half of every dollar coming into the company is returned to our Members in the form of rebates, commissions and benefits.

“There’s a reward in laying your head on the pillow at night, knowing that somebody feels better because you shared a good product with them.”

—Miriam D., Pa.

Caring and Sharing

Is there any better reward than the immense personal satisfaction and joy that comes from caring for others and sharing your knowledge with them? Nature’s Sunshine offers you the opportunity to share health and wellness with others.

Interested in Earning More Income?

Rebates—A Thank-you!

Qualification Volume (QV) points have been attached to every product from Nature’s Sunshine. Each time you purchase products directly from NSP, these QV points accumulate on your account. At the end of every month, Nature’s Sunshine adds up the number of QV points you have earned. When you hit 100 points, we send you a 10% rebate check on the products you have purchased. The more QV points you earn, the higher the rebate percentage that is used to determine your check. It’s our way of saying thank-you for purchasing with us!

Rebates start at 10% and can be as high as 30%

QV points
Nature’s Sunshine recognizes you for your hard work. We do our best to make sure you feel appreciated with a generous compensation plan, great benefits and special awards and recognition.

When you advance in rank, you earn the right to receive a generous car allowance from Nature’s Sunshine— another benefit that makes NSP the best in the business.

Nature’s Sunshine recognizes you for your hard work. We do our best to make sure you feel appreciated with a generous compensation plan, great benefits and special awards and recognition.

Simply earn some products for free…and make a living helping others.

**Awards and Recognition**

As an NSP Manager, you have the opportunity to qualify for awards like the NSP President’s Trophy Award, Manager of the Year and our Top Achievers Club vacation. Leaders in the categories of sponsoring, manager development and sales are also recognized.

**Car Program**

When you advance in rank, you earn the right to receive a generous car allowance from Nature’s Sunshine— another benefit that makes NSP the best in the business.

**Visit us online for more information about NSP’s Rank Advancement & Recognition program:**

www.naturessunshine.com

<table>
<thead>
<tr>
<th>Rank</th>
<th>Monthly</th>
<th>Yearly</th>
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<tbody>
<tr>
<td>Manager</td>
<td>$252</td>
<td>$3,024</td>
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<tr>
<td>Star</td>
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*Based on median payouts for the year 2009. Does not include potential profit from retail sales and incentives. These figures do not guarantee individual earnings.
Choose Your Level of Personal Participation

Some people simply want to offset the cost of products they use, while others choose to develop a side business or even full-time income! Nature’s Sunshine offers two generous compensation plans—the Classic Plan and the Legacy Plan—both of which reward you for personal and group sales.

Real Rewards

“As a certified herbalist and holistic health counselor, I’ve been looking for a reliable supplier of good herbal products that I am willing to use personally and recommend to my clients. I’m very glad that I’ve finally found it—Nature’s Sunshine.”

—Helen F., Kan.

“I love NSP’s wide range of quality products, and I recommend them to my clients. Without fail, people get positive results. I am overjoyed with the fulfillment I experience: clients get educated, see significant results and enjoy life, and I get compensated and make a name for myself doing what I love.”

—Nimiye A., Ala.

“I have seen lives changed by these products. I have been amazed at the training and education this company offers, not just to people building a business, but to anyone who is willing to listen and learn about natural health. This company works very hard to give us many incredible tools to help us succeed in our own health, in teaching others, and in building a successful business.”

—Cheryl P., Ind.

“I enjoy working with my Nature’s Sunshine family because it has given me such satisfaction and joy to be able to help other people with their health. I am amazed that I get paid to do what I do. I am also excited that I can share my success and happiness with others. They are able to bring about the same happiness in their own lives by helping others with their health and becoming financially independent.”

—Brenda M., Pa.

Our Classic Marketing Plan and the sponsoring bonus structure have many more facets. Please visit us online at: www.naturessunshine.com to learn more.
When you share Nature’s Sunshine with others, you may earn income in four different ways:

1. Retail Profits — Earn up to 33%.

2. Sponsoring — Earn up to 40% in commissions.

3. Personal Rebates and Group Commissions — Earn when you and your group order directly from NSP each month.

4. Successline Commissions/Overrides (See chart on the following page.)
Tools and Resources – at www.naturessunshine.com

We want to see you grow and learn. That’s why we have developed tools to help you succeed. At www.naturessunshine.com, you can access online resources and save time by using the Internet to help you manage your business.

- Order products anytime.
- Download product fact sheets, price lists, news releases, magazine articles, scientific updates, logos and more.
- Track the purchases of people in your group.
- Use the online Brilliant Body Health Assessment.
- Sign up new Members online.
- Check your order history.
- View product pictures.

Real Rewards

Legacy Plan Rank Requirements/Benefits Summary

<table>
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<tr>
<th>To Be This Rank You Need:</th>
<th>First Level Mgrs.</th>
<th>This Many Total Managers (5 Levels)</th>
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<tr>
<td>7+ Level</td>
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You May Earn These Manager Commissions:

- **Sunshine**—Your Free Online NSP Community

  This interactive online community provides a place where NSP Members can gather for product and business training, education, discussions, video presentations, printable materials and more.

  Sunshine will also be the starting place for all new Member sign-ups. To learn more, visit www.nspsunshine.com.

**My NSP Websites and Tools**

For a low, monthly service charge, Nature’s Sunshine will provide you with a personalized, professionally constructed website to help you tap into the virtual marketplace of the Internet.* For more details about MyNSP websites, visit www.mynsp.com.

*MyNSP also gives you access to exclusive business reports and eCards that can be customized and sent to your customers and friends.

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"I simply give my customers a link to my NSP website. I have had several retail sales, and many customers have signed up as Members under me. I just direct my customers to the website, and Nature’s Sunshine handles everything from there."

—Karyl S., Fla.
You’ll have new and lasting friendships, both with those you help and with your friends at Home Office.

Real Relationships

National Convention
Each year, the Herb Specialists gather for product and business training, new product introductions, recognition and fun! Nature’s Sunshine has held National Convention in exciting places like Acapulco, New Orleans and Hawaii. No one will want to miss out on the biggest gathering of Herb Specialists in the world.

Leaders Conference
In between National Conventions, Nature’s Sunshine’s top leaders meet together for specialized business training.

Top Achievers Club
Top Achievers Club, or TAC, offers you the opportunity to see the world at NSP’s expense. Those who earn TAC trips enjoy traveling to exotic locales, including Singapore, London, Hawaii, Budapest, China and more! Achieve your growth goals and join us on our next fabulous excursion!
When Gene Hughes found himself with an aggravating stomach condition, he took a friend’s advice and began taking cayenne pepper by the spoonful. It helped his stomach, but swallowing cayenne was downright painful. Then his wife, Kristine, suggested putting the powder inside gelatin capsules. Those cayenne pepper capsules were the first encapsulated herbs, and the Hughes soon realized that other people could benefit from what they discovered. Gene and Kristine quickly enlisted the help of Dick and Pauline Hughes and other family members. Founders Gene, Kristine and Pauline still take active roles in the company.

Much of NSP’s success is due to a knowledgeable staff that works to develop the safest, most effective products you can buy. Their decades of experience, along with NSP’s quality testing and standards, make Nature’s Sunshine products the finest in the industry.

The World Leader in Herbs and Health Supplements, Founded in 1972

NSP has been sharing its unique herbal products for several decades. Whether it’s help with certain physical ailments you seek, supplements to build the quality of your life, or the freedom of financial independence, we feel certain there’s a niche for you at Nature’s Sunshine. So come on, experience our caring, sharing attitude. You’ve found what you were looking for!

Visit us online for more information about NSP’s events and trips: www.naturessunshine.com.