

# NATURE'S SUNSHINE®

FOR IMMEDIATE RELEASE

## NATURE'S SUNSHINE PRODUCTS ANNOUNCES PARTICIPATION IN UPCOMING INVESTOR CONFERENCES

LEHI, Utah, September 10, 2015 – Nature's Sunshine Products, Inc. (NASDAQ:NATR), a leading natural health and wellness company engaged in the manufacture and direct selling of nutritional and personal care products, today announced that Gregory Probert, Nature's Sunshine Products' Chief Executive Officer and Chairman of the Board, and Stephen Bunker, Executive Vice President, Chief Financial Officer and Treasurer, will participate in two upcoming investor conferences:

- B. Riley & Co.'s Inaugural Retail & Consumer Conference to be held September 16, 2015, at the New York Athletic Club in New York, NY. Nature's Sunshine Products' presentation is scheduled to take place on Wednesday, September 16, 2015, at 10:00 a.m. ET.
- Imperial Capital's 9<sup>th</sup> Annual Global Opportunities Conference to be held September 17, 2015, at the Waldorf Astoria in New York, NY. Nature's Sunshine Products' presentation is scheduled to take place on Thursday, September 17, 2015, at 1:45 p.m. ET.

The presentations will be webcast live and will be available on the Investors section of the Nature's Sunshine Products' website at [www.naturessunshine.com](http://www.naturessunshine.com) for 90 days following each event.

### **About Nature's Sunshine Products**

Nature's Sunshine Products (NASDAQ: NATR), a leading natural health and wellness company, markets and distributes nutritional and personal care products through a global direct sales force of over 625,000 independent Managers, Distributors and customers in more than 40 countries. Nature's Sunshine manufactures most of its products through its own state-of-the-art facilities to ensure its products continue to set the standard for the highest quality, safety and efficacy on the market today. The Company has four reportable business segments that are divided based on the characteristics of their Distributor base, similarities in compensation plans, as well as the internal organization of NSP's officers and their responsibilities (NSP Americas; NSP Russia, Central and Eastern Europe; Synergy WorldWide; and China and New Markets). The Company also supports health and wellness for children around the world through its partnership with the Sunshine Heroes Foundation. Additional information about the Company can be obtained at its website, [www.naturessunshine.com](http://www.naturessunshine.com).

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