

# NATURE'S SUNSHINE®

FOR IMMEDIATE RELEASE

## **NATURE'S SUNSHINE PRODUCTS NAMED ONE OF AMERICA'S HEALTHIEST COMPANIES FOR NINE CONSECUTIVE YEARS**

LEHI, Utah, June 23, 2016 – Nature's Sunshine Products (NASDAQ: NATR) ("NSP"), a leading natural health and wellness company engaged in the manufacture and direct selling of nutritional and personal care products, was named one of the Healthiest Companies in America in 2015, by Interactive Health of Chicago, IL. Interactive Health evaluates approximately 2,000 companies each year, and in 2015, only 154 companies nationwide earned this recognition. Nature's Sunshine Products is the only company in America that has received this award for nine consecutive years.

Nature's Sunshine Products, a global leader in nutritional products, is focused on helping people live healthier lives. The Company's mission is to transform lives around the world by providing the most innovative and highest quality health solutions, and part of that mission includes encouraging staff to adopt healthier lifestyles. NSP's "culture of health," encompasses a variety of programs throughout the year, including: a 12-week Fitness Challenge; an annual 5K Fun Run/Walk; a Veggie Challenge; a Walktober walking program; gym membership reimbursements; an annual health fair; complimentary Company products and more. Employees are able to select the programs and activities they want to participate in and are rewarded for doing so.

"The Healthiest Companies in America award recipients prove that employers can both engage their employees and improve their health outcomes," said Cathy Kenworthy, President and CEO of Interactive Health. "With holistic, engaging and personalized workplace wellness programs that encourage and achieve great participation, employees lead healthier and more productive lives. We are so proud to applaud the success of each and every organization receiving this award."

"We're extremely proud of this accomplishment," said Gregory L. Probert, Chairman and Chief Executive Officer of NSP, "as it demonstrates our Company's ongoing and relentless commitment to health. To earn this award nine years in a row is a unique recognition, and it is great to see our employees take advantage of the wellness program and other tools and benefits we offer to help them maintain and improve their health. This recognition is a tribute to the character of our workforce, the quality of our premium products and our Company mission."

Each year, NSP employees see success through Company-sponsored programs with measureable health benefits in key areas, including lower blood pressure, lower LDL cholesterol and triglycerides as well as improved blood glucose levels.

Christine Frazier, Manager of Insurance Benefits and Wellness at NSP, added, “The tremendous executive support of our wellness program and its many options is what makes such an award possible. Their support, combined with the efforts and dedication of our employees, have made our company a healthier, happier place to work. Nature’s Sunshine is truly part of an elite group to have achieved this status.”

NSP believes that healthier employees create a stronger company and a more productive workforce. We strive to support this philosophy each day. Probert concluded, “As a health company, we lead by example....we practice what we preach.”

### **About Nature’s Sunshine Products**

Nature’s Sunshine Products (NASDAQ: NATR), a leading natural health and wellness company, markets and distributes nutritional and personal care products through a global direct sales force of over 570,000 independent Managers, Distributors and customers in more than 45 countries. Nature’s Sunshine manufactures most of its products through its own state-of-the-art facilities to ensure its products continue to set the standard for the highest quality, safety and efficacy on the market today. The Company has four reportable business segments that are divided based on the characteristics of their Distributor base, similarities in compensation plans, as well as the internal organization of NSP’s officers and their responsibilities (NSP Americas; NSP Russia, Central and Eastern Europe; Synergy WorldWide; and China and New Markets). The Company also supports health and wellness for children around the world through its partnership with the Sunshine Heroes Foundation. Additional information about the Company can be obtained at its website, [www.naturesunshine.com](http://www.naturesunshine.com).

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