

PROFILE

of a CHAMPION

Noemie Bergeron

By Rhancha Trick, Director of Business Development NSP Canada

Noemie started with Nature's Sunshine in 2009. She started with Vivian and Rob O'Neill when she brought her daughter there to be treated for allergies.

She currently just hit Silver and is on pace to hit Rising Star, which is the trip to Utah this summer! She is the leader in Canada for Sunshine Rewards with 40 clients on the program. She is No. 3 in Canada for sponsoring Preferred Customers and No. 5 in Canada for sponsoring Business Associates into the company. She is No. 3 in Canada for the I-Inspire contest and will be in CABO in May!

I had the opportunity to speak with Noemie and ask her some questions.

Why Nature's Sunshine?

Quality! It works and her clients are better for being on our products. She trusts the products and the results it will give her clients. Nothing else out there in the market is better than Nature's Sunshine products.

Her 3 keys to success:

- 1) Have a personal story for each product. You must have testimonials from your clients—that is a must. They are better than any fact sheet. If you aren't getting them, you must start right now.
- 2) Competition! She loves seeing the leaderboard for I-Inspire and it makes her work even harder to achieve her goals. It drives her.
- 3) Having a system of how you treat your clients. Learning from your peers. She reaches out to the top leaders in the country and asks for help and guidance to help her grow her business. She is excited to learn and grow.

What's her ultimate goal?

She wants to grow her team even bigger. She wants to help more people and touch more people's lives with Nature's Sunshine products. She wants to keep one step ahead all the time so she will always be learning and growing. She loves how all the top managers are so willing to help and teach.

Noemie is married and the mother to two beautiful children. Her and her family live in Chelsea, Quebec.



Noemie's Story:

I was first interested in healthcare by developing an interest in osteopathy. I graduated as a D.O of osteopathy in 2002. I then opened my clinic in Hull and started working. I was guided by my passion and by a goal : helping my patients to recover their health balance through natural medicine. As I was keen to bestow holistic care to people, in 2005 I started to study naturopathy. I specialized in bioenergetics. I started using electroacupuncture diagnostic devices in order to test the various meridians, systems and organs of the body to identify the root causes of ailments. In 2008, we discovered the BioEnergetic Intolerance Elimination technique. We consulted with the founders of the BIE in Oakville, Ontario, as my daughter suffers from multiple severe food allergies. They quickly identified what was bothering her and they begin their treatments. We already saw results after the first session! We then discovered how wonderful an allergy-free life can be. After having seen the results experienced by myself, my daughter along with tens of patients and friends treated with the BIE technique at the Quinte Allergy and Wellness Clinic, I decided to start a new venture. My professional practice is now dedicated to naturopathy along with the BIE technique, following my obtaining the title of Registered Holistic Allergist at the Institute of Natural Health Technologies in 2009. I am constantly studying this fascinating field of alternative health. MEMBER OF : C.P.O.Q. and A.N. I am a breastfeeding coach, and a doula (in training).