

PROFILE of a CHAMPION

Josée Landry

As a successful aesthetician, Josée Landry has been helping individuals discover their beauty for over 20 years. In her practice she deals with not just the hair, skin and nails aspect of beauty, but also issues of weight management and nutrition. “As an aesthetician, I worked with diet plans that involved processed bars and packaged foods plus vitamins. Although people lost weight, I found that it was hard for them to go back to eating real foods — eventually they would regain the weight. Furthermore, I witnessed a lot of people with a lack of energy, anxiety and depression after being on diet plans. I came to the conclusion it was the lack of proper nutrition in those diet plans that was causing this.”

Then in May 2015 the missing pieces fell into place for Josée. When NSP Manager Mélanie Monette showed Josée an NSP IN.FORM training manual, Josée immediately recognized that the IN.FORM program addressed the problems she saw in other weight loss and nutrition programs. Wasting no time, she became a certified IN.FORM coach and now incorporates her training and herbal studies into her practice. “I am now truly working in the people-transformation business because of IN.FORM and NSP products.”

We had the chance to talk with Josée to find out what makes her success, and where she see herself headed in the future.

Why Nature's Sunshine?

“For me it's first the quality of the products — you feel better faster with NSP products. Second, the NSP team behind the products: whenever I have questions or an issue there is always somebody at NSP who can respond. With NSP I know I'm dealing with good people,” says Josée.

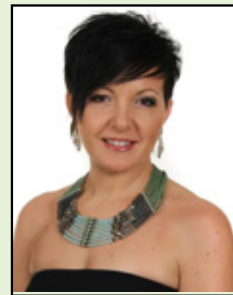
Your 3 keys to success:

- 1) Firmly believe that everyone can achieve good health.
- 2) Be passionate about helping people transform their lives to better health and increased wealth.
- 3) Apply your own beliefs to your own life.

What's your ultimate goal?

“Now that I am a *Champion* I want to be a *Princess*,” laughs Josée.

“What I see for me, outside of the financial opportunity, is the ultimate goal of passionately helping others achieve their goals.” Josée has recently achieved the I.Inspire Alaskan Cruise Trip, and is excited about working towards joining other Silver Managers at Rising Star Convention in Utah to witness firsthand the passion, the quality, and assurance that goes into each NSP product.



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How I grow my business

Josée has found the NSP business model of direct selling to be ideal for building a viable business that offers financial rewards plus customer satisfaction.

“I actually don't look for clients,” says Josée, “clients just come to my practice.” Now, however, clients are introduced to the NSP opportunity of wholesale pricing and membership rewards. Josée has also expanded what she offers clients to include nutritional and alternative health choices through IN.FORM and herbology.

Always on the look out for those who want to grow

Today Josée has developed four Managers in her group. She goes about growing her business by looking for the right people to develop into Managers. “I look for people who I can develop as coaches,” she explains. “These are usually individuals looking for something better for their own lives. I recognize the *chi* principle in people — I ultimately find it in them. I introduce them first to the products which gets them started.”

As an aesthetician, Josée explains that she sees many beautiful people with something lacking in their lives. She identifies that missing piece as their “need to help others” — helping others, says Josée, brings out their full beauty.