

PROFILE of a CHAMPION

Jennifer Penner

“I became involved with Nature’s Sunshine for personal and family health reasons at a very young age. We had many health struggles within our family and friends; with the help of NSP and its products we saw amazing results and benefits and were able to achieve full healing. I have been honoured to work with NSP in our family business for many years, helping many achieve their goals both in health and wealth.”

Why Nature’s Sunshine?

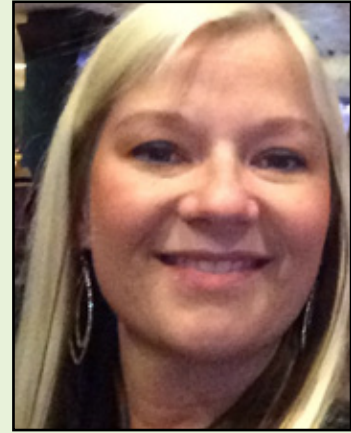
“I have chosen to work with NSP because of its amazing product quality. I’ve also experienced that the staff and associates of NSP are a supportive family. I have always loved hearing about the foundation upon which NSP was built: one of dedication and commitment to research and education. I so love and appreciate all of the training and support NSP offers through amazing conferences and regional meetings, where not only do we have world-class educators, but amazing associates who are more than willing to share their knowledge and experiences to help us better our business.”

Your 3 keys to success:

1. Knowledge and training of products: “Know the benefits and uses of your products to get the best results for your clients.”
2. Make the most of educational tools and programs: “Use the tools provided by NSP. Write ups on the products, educational webinars, and unique programs like Herbal Hours allows me to reach a broad range of people who are at various stages of life and health.”
3. Connecting with clients: “Offer clients knowledge of the product or samples to try. Ensure the client has all their questions answered and is seeing and achieving the results she or he is looking for.”

What’s your ultimate goal?

Jennifer’s ultimate goal is to continue to let people know that through NSP they can achieve the health results they are looking for. And for those looking for a solid and fulfilling business opportunity, NSP is a great choice.



Jennifer Penner

How I grow my NSP business

A key to Jennifer’s growth is to educate others by holding meetings and providing material on the products, and giving samples out to get people interested.

She also takes part in local trade shows to get the name of NSP out in the community. Using events like trade shows, she can connect with people to inform them about the quality health results they can achieve through NSP products.

How I develop new Managers

“Many of my Managers started out as clients — after achieving amazing results, they became excited about the products and wanted to help others while receiving a financial boost, whether to help pay for their own programs or eventually become a steady income.

“The best way I have found to develop Managers is first grow their passion for the product, see the amazing results, and then to educate them on all of the wonderful business opportunities — whether the goal is for a small or large business.”