

# PROFILE of a CHAMPION

## *Marilène Perreault*

“When I joined Nature’s Sunshine in 1996, I was studying naturopathy with Rhéa Goudreau and I was very eager to learn more about plants and minerals. As my mother was a homeopathic nurse, I strongly believed in the power of the human body as well as in natural healing. I was carrying my second child and was interested in everything pertaining to infant health. NSP offered me a high quality product line that I couldn’t find elsewhere, which allowed me to use them for both acute and chronic cases. As I attended NSP conferences, I learned the way herbs and nutrients worked within the human body. I opened my first clinic for children in 1997, the second in 2006, and two more in 2016. NSP has always been the main product line I resorted to when I consulted with people in my naturopathy practice. For more than 20 years, my team and I have always trusted this company when it comes to ethics, quality and efficiency.”

### **Why Nature’s Sunshine?**

“I never missed a single conference since 1996. I listen to the webinars, read the updates and I partake in all the events NSP organizes. I was also a speaker at many NSP conferences, including in Barcelona and Vancouver! I love the opportunities we have when we stand by NSP. I’ve traveled around the world with NSP: Western Canada, Jamaica, Greek Islands, Italy, Spain, Cyprus, Egypt, Austria, Germany, Hungary, Mexico, Haiti, Puerto Rico and many more! Literally a dream life come true! But above all, education is paramount to me. It is intertwined with my mission to help heal children naturally.”

### **Your 3 keys to success:**

1. Be surrounded by the best: “The best products, the best Business Associates and Managers, the best employees, etc.”
2. Dream big: “Mine was to change child healthcare one child at a time... one family at a time... I believe this wholeheartedly!”
3. Respecting my core values: “Authenticity, respect, enjoying life, in life as well as in business.”

### **What’s your ultimate goal?**

“My ultimate goal: change child healthcare by empowering parents. Teaching is the best way for me to help parents in acquiring all the tools they need to take care of their family’s health. I achieve this with the help of my team of Managers, Business Associates and counselors.”



*Marilène Perreault*

### **How I grow my NSP business**

“For many years I have educated people through the use of webinars and social networks! Information doesn’t belong to us, so I consider it my duty to convey what I learn to the people within my network. I also like to organize days of training in order to explore a particular theme. I also write a newsletter which allows me to keep close contact with my team. I reached Senior Diamond level four years ago and I love helping others to dream big and to start activities in order to also help them reach their goals! The best way to succeed is to help others succeed.”

### **How I develop new Managers**

“I answer the specific business needs of each and every one of my team. Some need individual training; others need me to do training in their region; others need me to do a Facebook event for their network. It all depends on each person’s specific needs, but I think it is essential to adapt to each individual in order to help them develop their potential to the fullest. I encourage them to surround themselves with the best people, to dream big, and to live in tune with their own values.”