

PROFILE of a CHAMPION

Zahra Elmmala

“After giving birth to my first daughter, I decided to study naturopathy during my maternity leave. I wanted to learn more about preventing health issues, obesity, and promoting health without consuming chemicals. In 2014 I obtained my degree in naturopathy. I then decided to resign from my job at the Ministry of Public Health, in Montreal.

“In the beginning, I was working with a company that didn't offer much in the way of support and I had trouble accessing information. I decided to go to a Conference and there I met Caroline Huppé and Mélanie Monette.

“They discussed with me and mentioned that they worked for Nature's Sunshine. They mentioned that Nature's Sunshine offered a lot of support, superior quality products, resources such as webinars. . . thus, I decided to investigate Nature's Sunshine further. After I started my practice, I became a Manager in 3 months. I now have earned a place on the I-Inspire trip, which consists of a cruise!

“I have enough motivation, passion and determination to keep moving forward!”

Why Nature's Sunshine?

“The first time that I was shown NSP supplements, I was a little hesitant and skeptical, but I told myself that I would at least try them for myself and for my family and then we would see. So, I ordered some for my children and for my husband. The results we obtained were incredible! They worked! It made me investigate further, and thus I discovered that they had high-quality formulas that were well thoughtout, which really answered their clients' needs.”

Your 3 keys to success:

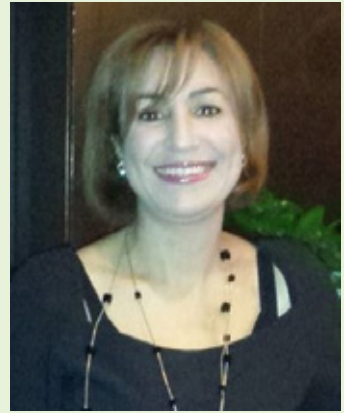
1. “The happiness and joy of helping others and to put a smile on their faces. Their gratefulness and trust give me the strength to keep serving them every day.”

2. “Having a job that you are genuinely passionate about allows me to listen to my customers and to be available to answer my team's questions, without ever getting tired.”

3. “The opportunity to keep learning, to keep growing and stay up to date.”

What's your ultimate goal?

“My ultimate goal is to develop a skillful team that also vies for success and continuous growth. A team that will help a lot of people and families, in order to educate them about healthful eating and exercising, pure plant-based supplements and living a healthy lifestyle. I work hard to change people's minds and to get people to acknowledge the great potential of natural and alternative health.”



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How I Grow My Business

“I joined NSP on September 2014 and in November of that same year, I gained my certification as an IN.FORM coach. I became a Manager soon after. My customers were satisfied and started doubling or tripling, and so did my team of Business Associates. In partnership with a colleague, I started a centre of natural therapy.

“I realized that the greater and the more developed my network of Business Associates and Managers is, the more people will benefit from good health and well-being! To achieve this, I intend to make my company grow, in the following fashion :

1. Reach higher ranks.
2. Reinforce and promote my current team.
3. Recruit new Business Associates and supervise them properly.
4. Leave time for marketing in my schedule.
5. Organize special events sporadically.
6. Organize more workshops centered on weight management and nutrition.
7. Meet my team more often to motivate people.
8. Use NSP resources and tools more and show them to my downline.
9. Make more networking activities.”