

PROFILE

of a CHAMPION

Donna Roth

Donna Roth, Senior Diamond Manager with Nature's Sunshine, has built a successful practice and career helping thousands achieve health through herbal education. She has been on radio, a conference speaker, educator, and is the author of *Practical Solution to the Cancer Injury*, which has sold over 5000 copies.

"It was 35 years ago when I became afflicted with a serious tonsillitis problem that antibiotics could no longer resolve. Tonsillitis was a bi-yearly problem in my teaching career and I relied solely on antibiotics to control it. Little did I know that an alternative existed. To this day I am grateful to Carol Nilsson (my upline NSP Manager) who introduced me to the power of using herbs for healing an infection. Her instructions were simple but it worked: take one Golden Seal, two Rosehips with two oz of Chlorophyll and water every hour plus Cascara Sagrada to move the toxic debris out of the bowels. That's it! I did this for five days and I was totally surprised that this simple herbal program actually worked and the tonsillitis cleaned up! The question then entered my mind: 'Why doesn't anyone else know about this.' I was so excited about my discovery that I decided that I would do this as a part time business while raising my three children." Donna's part time business is now a busy full time career out of Kelowna, BC where she lives.

Why Nature's Sunshine?

"I choose NSP because of the results I witnessed in my own health. Later I learned about its meticulous quality control: the products are vigorously tested, clean, and nutritionally analyzed. There is no question in my mind when it comes to relying on NSP products for health results. Having visited NSP's facilities, I've been blown away by the work that goes into quality assurance."

Your 3 keys to success:

1. Love and interest in people: "I do this through personal contacts and a genuine interest in helping them achieve health success."
2. "Education; also weekly teleconference calls and regular meetings."
3. Meet with your successline often: "I have regular monthly meetings and attend NSP events."

What is your ultimate goal?

"I have reached the highest status as a Senior Diamond Manager in NSP; so my goal now is to have 10 Diamond Managers in my line!

"I love NSP. I love the people in my community and I love this work of making a difference in thousands of people's lives. I pray that in reading my story, it will motivate all the Managers across Canada to make a difference in transforming the health of our nation."



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How do you grow your business?

"Today more than ever in history our education on how to use herbs to address nutritional deficiencies and toxic overload is needed. Use your own personal experiences and share this truth with others be it in your home, over the telephone, in trade fairs but get the word out! I prepare lots of presentations for my weekly Monday teleconference calls, and for my monthly meetings. I love preparing educational presentations. This is when my creative mind kicks in. I always include success stories some small, and some huge! I focus on simplicity and avoid the use of medical jargon."

Developing Managers

"I've found success stories are the greatest teaching tools. I educate and teach using success stories. I use them in my weekly calls, monthly gatherings and newsletter. They will grow your business and they will develop Managers for you!

"I have developed many great Managers that are doing the work of helping people to a happier healthier life. This is a great work — and we need lots of people to share the secrets we've learned using herbs to achieve greater health!"