

PROFILE

of a CHAMPION

Julie Béasse

“After obtaining a bachelor degree in International Business in 1999, I spent the first five years of my career as a national account manager with a large enterprise in Montreal. One day my brother asked me: ‘Julie what difference are you making in this world.’ That question haunted me, as my only answer was: making shareholders more profit. I knew at that point that I wanted to make more of a difference and decided to leave my job, and with my husband Carl, move to the country with our children for a healthier environment and lifestyle. At that time, I saw that my husband, being an osteopath, made a difference in people’s lives every day. I wanted that too—so I went back to school to become a naturopath.

“My first objective was to help my eldest child with his autism. We started using NSP products, and in as little as three months saw a dramatic improvement in his condition. It completely changed our lives! Needless to say we were more than impressed with NSP’s products!

“After being with NSP only four months, my husband and I won a Caribbean cruise through the I-Inspire program. We then became the first IN.FORM coaches in Quebec, and we attend Annual Conferences. We recommend NSP products to our clients daily!”



Julie Béasse

Why I choose Nature’s Sunshine?

“NSP products have the potential to change people’s lives—the high quality and tested formulas can bring health. Also, with the wide variety of products I can find an appropriate solution for my clients. What more can I ask for.”

My 3 keys to success:

1. “I use applied kinesiology and Bioenergy tools to confidently determine what will work for a client. It removes any guess work.”
2. “I use simple terms and explain things in a way that my clients can relate to—testimonials are key as well.”
3. “As my naturopath teacher would say: listen to your clients; be the detective; use your intuition; and guide them towards health.”

What is my ultimate goal:

“My goal is to continue to share my passion for health. I want people to realize what a sacred vehicle our body is and how precious it is to have health. We have access to amazing products and wonderful tools, so as I often say: everyone should know about this!”

How I develop new Managers:

“I have customers that have caught my contagious passion and are currently taking courses to become naturopaths, too. My objective is to provide them with support, information, tools and encouragement.”