

PROFILE of a CHAMPION

Jean Dansereau

Jean Dansereau began a strong interest in health when he was 15 years old stemming from his involvement in the martial arts. When a couple of years later an opportunity came to work in a health food store, Jean snatched the opportunity. "I felt I had found my calling and realized how much I enjoyed learning about the health challenges people were facing and how gratifying it was to help someone make changes towards feeling better by sharing what I had learned."

In 1978 Jean became involved with NSP and began studying iridology and the importance of cleansing and detoxing the body with the use of herbs. "I noticed and felt the value for myself," says Jean. "But more importantly I was seeing results in other people who were using the herbs."

He then decided to pursue his passion in earnest and became Master Herbalist and Macrobiotic Counselor. Later, he integrated his studies of the Five Elements of Chinese Medicine with the principle of staying healthy guided by the turning of the seasons. After four years of schooling he decided in 1982 to start his own practice and incorporate the use of NSP. "I've never looked back since making that decision, because the results people get are really all that matters. I know that this company will not compromise on the quality of its products, and for me that speaks volume of what this company is all about."

Recently we spoke to Jean about his journey to success with NSP products.

Why Nature's Sunshine?

"I always tell my clients at the end of each session that the reason they are here is to get results and feel a difference," explains Jean. "If I do that, then I gain credibility and their trust — and when I use NSP products I always get that."

Your 3 keys to success:

- 1) "I establish the basic fundamentals to health with all my clients. No matter what the issue is I always make sure that stress, sleep and fatigue are part of the solution to making them feel better."
- 2) "Everyone prefers options in how they want to make changes in their health or lifestyle. Sometimes small changes are more effective than big changes."
- 3) "After all these years of using Facial diagnosis to help my clients as well as asking the right questions to confirm what I see has always guided me to the right product and solution for my client. We all strive for the same thing and that is to get results for our clients"

What's your ultimate goal?

"My ultimate goal is to teach others everything I've learned and pass it on so that they can help others. For me, one of the most gratifying things about being in this business is that you get to share what you love the most and witness that we can all make a difference in people's lives, especially their health."



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Jean's philosophy for success

"For me, growing my business has always been about finding out which areas of health a person is most interested in and then channeling their passion with the products that would help them most succeed. Then helping them go and share with others what they love most. When you start with what you are most passionate about, then learning the rest comes so much more easily."

